



Shuffle Games LLC

**Regional Referral Expert
Job Aide**



Welcome to the **Shuffle Games** team!

So, you've expressed interest in becoming a regional referral expert.

Here is a step-by-step instruction packet you need to get up & running.

This packet will cover Facebook Marketplace ads, Craigslist ads and referring potential local customers. Once you've created the ads or referred someone, you'll have a little bit of maintenance. Then sit back, wait for a sale and collect your \$100 referral fee. Yes, you read that correctly – a **\$100 referral fee** for each item sold!

If at any time you have any questions about responsibilities or expectations, please send an email to info@shufflegamesllc.com (Subject line: Regional Referral Expert) and our staff will get you the answer you need.



Shuffle Games LLC



Section 1

Facebook Marketplace Ad

Shuffle Golf Table

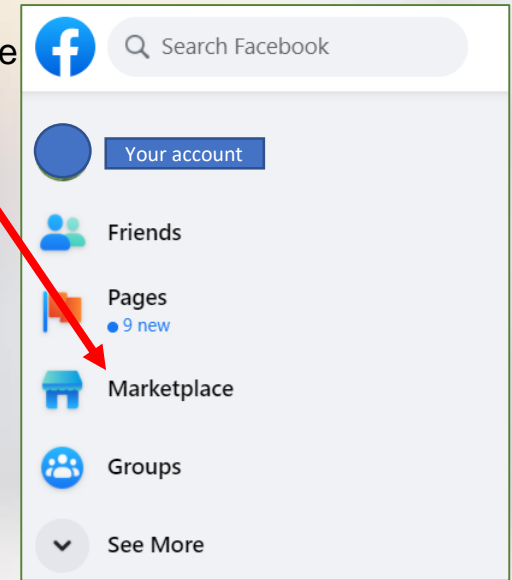
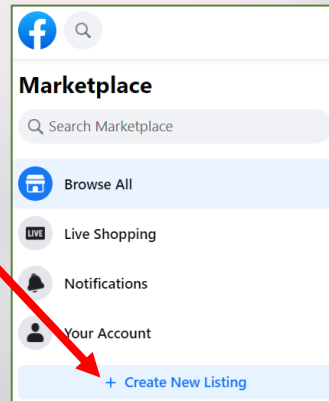


Facebook Marketplace Ads Shuffle Golf Table



1. Go to your Facebook page and look down the left-most column for Marketplace

2. On the next screen, click on Create New Listing





Facebook Marketplace Ads

Shuffle Golf Table



- The next screen will look similar to this except for your Facebook picture & id on the left and the map & city on the right will be where you live.

Marketplace

Item For Sale Save Draft

Ks Prei
Listing to Marketplace · Public

Photos · 0 / 10 - You can add up to 10 photos.

+ **Add Photos**

New! Upload photos directly from your phone. [Learn More](#) Try It

Title

Price

Next

Preview

Your Listing Preview
As you create your listing, you can preview how it will appear to others on Marketplace.

Title
Price
Listed a few seconds ago in Geneva

Message Share More

Details
Description will appear here.

Geneva
Location is approximate

Send seller a message

Is this available?

Send

- In the following steps, the screen prints will just focus on the section on the left where your updates will be made. The preview on the right will update real-time as you type in the fields on the left.



Facebook Marketplace Ads

Shuffle Golf Table



5. Click on Add Photos and copy the 10 pictures you previously saved to your computer.

Marketplace

Item For Sale Save Draft

Ks Prei
Listing to Marketplace · Public

Photos - 0 / 10 - You can add up to 10 photos.

Add Photos

New! Upload photos directly from your phone. [Learn More](#) Try It

Title

Next

Marketplace

Item For Sale Save Draft

Ks Prei
Listing to Marketplace · Public

Photos - 10 / 10 - You can add up to 10 photos.

Next



Facebook Marketplace Ads

Shuffle Golf Table



6. Scroll down to the Title field

a) Copy this text:

○ **Unique Handmade Shuffleboard Table Game**

b) Click in the Title field box and paste the copied text

7. Click on the Price field and enter **3300**

8. Scroll down and skip the Category field

9. Select the Condition field and **New**

Facebook Marketplace 'Item For Sale' form. The form includes fields for Title, Price, Category, Condition, and Description. A progress bar at the bottom shows the form is approximately 25% complete. The 'Next' button is at the bottom right.

- Title: Unique HandMade Shuffleboard Table Ga
- Price: \$3,300
- Category: (dropdown menu)
- Condition: New
- Description: (text area)



Facebook Marketplace Ads

Shuffle Golf Table



10. The Description field

a) Copy this text in the box below:

Shuffle Golf 12ft shuffleboard table includes:

****SHIPPING IS INCLUDED!!**

- Solid wood cabinet - 12ft long by 27in wide by 31in high
- Legs with adjustable feet
- 2 1/4in thick playing tops made from reclaimed bowling alley lanes sealed with a clear, durable epoxy resin - 11ft 6in long by 18in wide
- Standard playing top includes graphic decals with a golf theme. Upgraded top has the graphics done with differently colored epoxy resin (+\$500)
- One set of shuffleboard pucks (4 blue, 4 red) with our SG logo
- One can of #3 shuffleboard speed powder
- 72 Scorecards & 36 SG mini pencils used during game play. Backside of card has game rules and our company's contact info
- An undercabinet mounted drawer designed to hold your mini pencils, scorecards, dry erase markers and eraser
- An 18in by 24in Dry Erase Scoreboard with game play rules
- Dry Erase Marker and Eraser

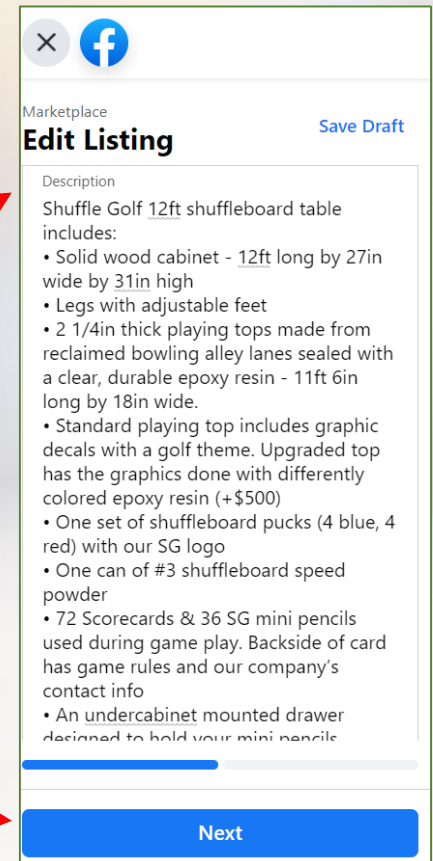
Shipping & Delivery

1. All tables and playing tops are handcrafted. As such, your table will be ready to ship in 4-6 weeks.
2. Unlike other places, we'll send you updates on the progress of your table.
3. Once your table has shipped, you'll get a tracking number.
4. After delivery, follow the easy-to-use assembly instructions and you'll be playing in no time!

<https://www.shufflegamesllc.com/>

b) Paste into the Description field

11. Hit Next



Facebook Marketplace Edit Listing form. The form includes a close button (X), a Facebook logo, and a 'Save Draft' link. The 'Description' field is active, showing the text from the previous box. A red arrow points from the text box to the 'Description' field. At the bottom, there is a blue 'Next' button.

Marketplace Save Draft

Edit Listing

Description

Shuffle Golf 12ft shuffleboard table includes:

- Solid wood cabinet - 12ft long by 27in wide by 31in high
- Legs with adjustable feet
- 2 1/4in thick playing tops made from reclaimed bowling alley lanes sealed with a clear, durable epoxy resin - 11ft 6in long by 18in wide
- Standard playing top includes graphic decals with a golf theme. Upgraded top has the graphics done with differently colored epoxy resin (+\$500)
- One set of shuffleboard pucks (4 blue, 4 red) with our SG logo
- One can of #3 shuffleboard speed powder
- 72 Scorecards & 36 SG mini pencils used during game play. Backside of card has game rules and our company's contact info
- An undercabinet mounted drawer designed to hold your mini pencils

<https://www.shufflegamesllc.com/>

[Next](#)



Facebook Marketplace Ads

Shuffle Golf Table



12. Scroll down to the Product Tags field

- a) Enter each of these tags separately hitting **Enter** each time
- **Golf** **Shuffleboard** **Custom** **Handmade** **Games** **Unique**
 - If you made a typo in any of the tags, just hit the X to delete it and then re-add the item

13. That's the last field in the FB listing. You can now hit Next to create the ad

Marketplace Save Draft

Edit Listing

handcrafted. As such, your table will be ready to ship in 4-6 weeks.
2. Unlike other places, we'll send you updates on the progress of your table.
3. Free delivery & assembly within 100 miles of Geneva, IL.
4. Shipping outside of the local radius will incur additional shipping costs.

<https://www.shufflegamesllc.com/>

Optional

Product tags

Golf X Shuffleboard X

Custom X Handmade X

Games X Unique X

Optional. Limit: 20

Next



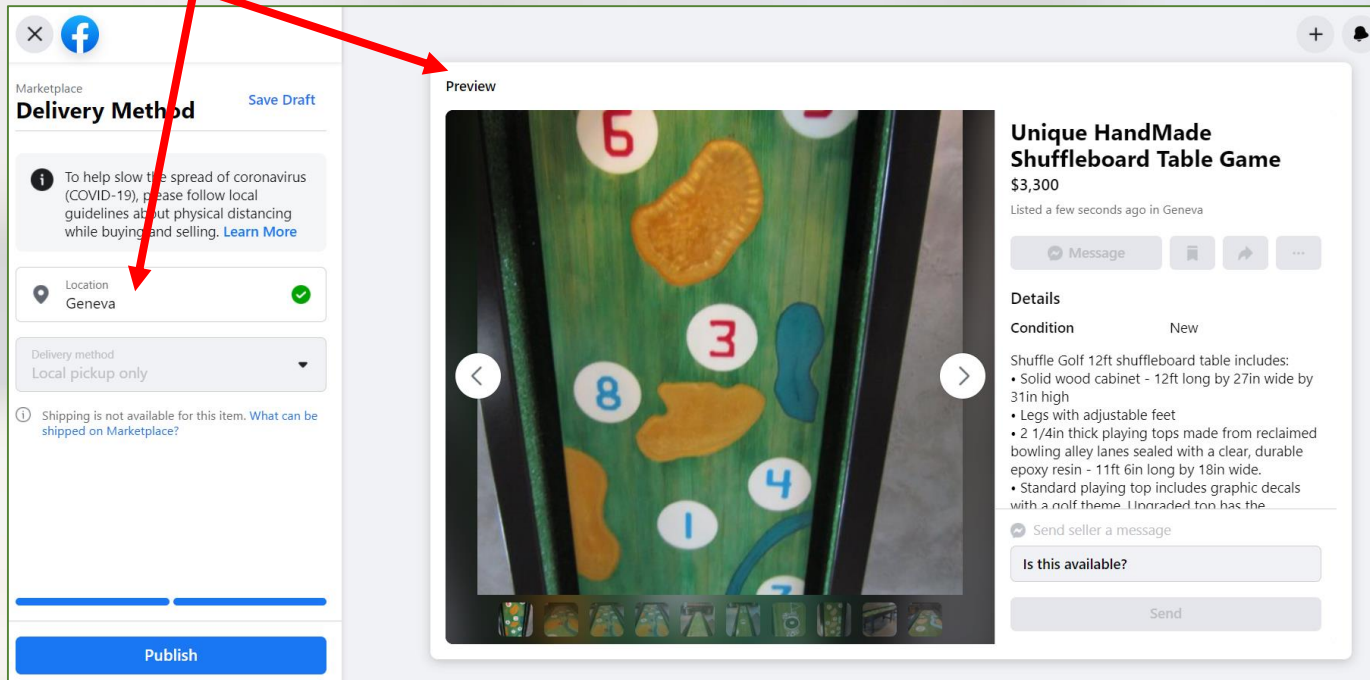
Facebook Marketplace Ads

Shuffle Golf Table



14. This is the next screen.

- Verify that the Location shows the town/area where you live. You may change it on the left if its not correct
- The Preview on the right will show your listing/ad.



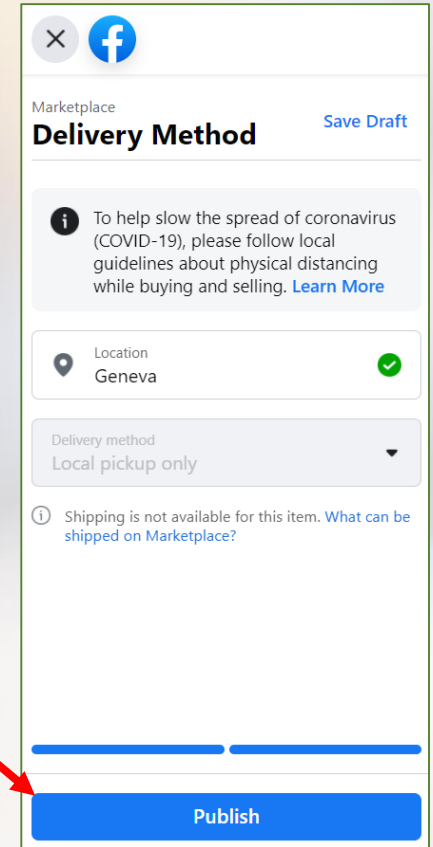
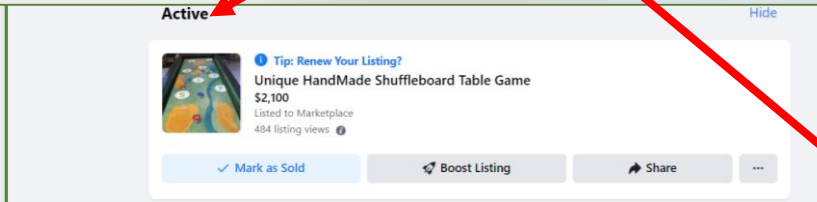
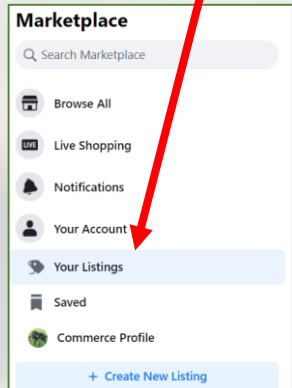


Facebook Marketplace Ads Shuffle Golf Table



15. You're ready to hit Publish.

16. Your Listings should now show as Active. Congrats, you're now posted and visible to FB Marketplace!





Shuffle Games LLC



Section 2

Facebook Marketplace Ad

Shuffle Golf Playing Top

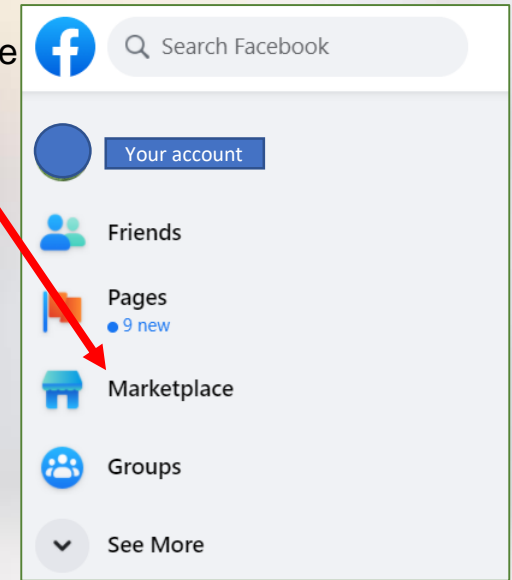
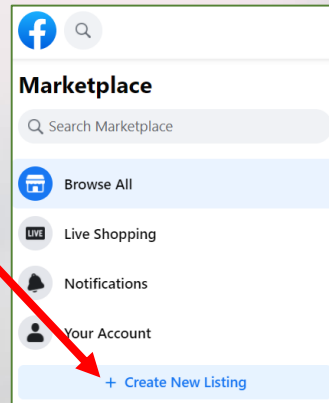


Facebook Marketplace Ads Shuffle Golf Playing Top



1. Go to your Facebook page and look down the left-most column for Marketplace

2. On the next screen, click on Create New Listing





Facebook Marketplace Ads

Shuffle Golf Playing Top



- The next screen will look similar to this except for your Facebook picture & id on the left and the map & city on the right will be where you live.

Marketplace

Item For Sale Save Draft

Ks Prei
Listing to Marketplace · Public

Photos · 0 / 10 - You can add up to 10 photos.

Add Photos

New! Upload photos directly from your phone. [Learn More](#) Try It

Title

Price

Next

Preview

Your Listing Preview
As you create your listing, you can preview how it will appear to others on Marketplace.

Title

Price
Listed a few seconds ago in Geneva

Message Share More

Details
Description will appear here.

Geneva
Location is approximate

Send seller a message

Is this available?

Send

- In the following steps, the screen prints will just focus on the section on the left where your updates will be made. The preview on the right will update real-time as you type in the fields on the left.

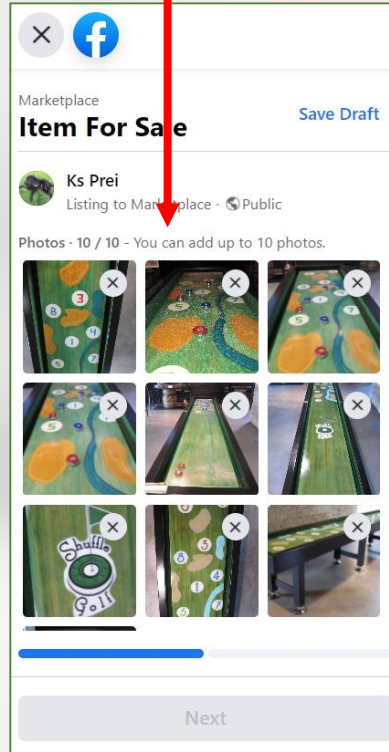
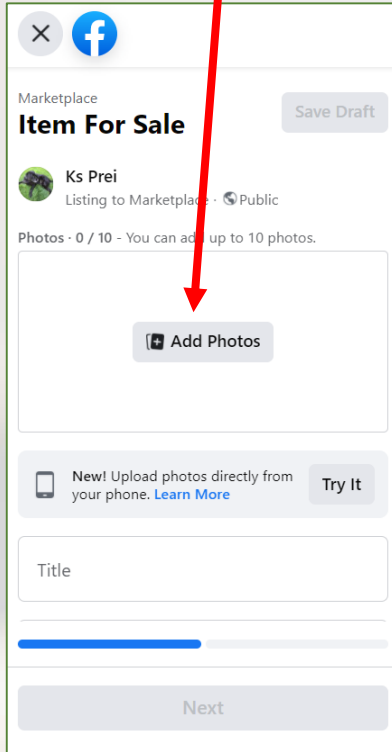


Facebook Marketplace Ads

Shuffle Golf Playing Top



5. Click on Add Photos and copy the 10 pictures you previously saved to your computer.





Facebook Marketplace Ads

Shuffle Golf Playing Top



6. Scroll down to the Title field

a) Copy this text:

○ **Shuffleboard Playing Top**

b) Click in the Title field box and paste the copied text

7. Click on the Price field and enter **2100**

8. Scroll down and skip the Category field

9. Select the Condition field and **New**

Facebook Marketplace

Edit Listing

Title
Shuffleboard Playing Top

Price
\$2,100

Category
▼

Condition
New ▼

Description

Next



Facebook Marketplace Ads

Shuffle Golf Playing Top



10. The Description field

a) Copy this text in the box below:

Shuffle Golf Playing Top

You've got an existing shuffleboard table but would like to play our Shuffle Golf game. Buy this top, gently take your current playing top out of the cabinet and put ours on. Boom, you're playing in a matter of minutes!

****SHIPPING IS INCLUDED!!**

All Shuffle Golf playing tops have these features and items:

- 2 1/4in thick playing tops made from reclaimed bowling alley lanes sealed with a clear, durable epoxy resin - 11ft 6in long by 18in wide.
- Standard playing top includes graphic decals with a golf theme. Upgraded top has the graphics done with differently colored epoxy resin (\$500 upgrade).
- One set of shuffleboard pucks (4 blue, 4 red) with our SG logo.
- 72 Scorecards & 36 SG mini pencils used during game play. Backside of card has game rules.
- An 18in by 24in Dry Erase Scoreboard with game play rules. Dry Erase Marker and Eraser.

Table Logo Option:

Our playing tops come with our SG flagstick logo. But you say, "Hey, I'd like to personalize my table with my own logo". This option is for you.

What is the difference between vector and raster artwork?

- Vectors Graphics composed of: Lines and Curves. Formats: AI, SVG, EPS, PDF
- Raster Graphics composed of: Pixels. Formats: PSD, JPG, GIF, PNG, EPS, PDF.



Shipping & Delivery

1. All tables and playing tops are handcrafted. As such, your table will be ready to ship in 4-6 weeks.
2. Unlike other places, we'll send you updates on the progress of your table.
3. Once your table has shipped, you'll get a tracking number.
4. After delivery, follow the easy-to-use assembly instructions and you'll be playing in no time!

<https://www.shufflegamesllc.com/>

b) Paste into the Description field

11. Hit Next



Marketplace

Edit Listing

Description

Shuffle Golf Playing Top

You've got an existing shuffleboard table but would like to play our Shuffle Golf game. Buy this top, gently take your current playing top out of the cabinet and put ours on. Boom, you're playing in a matter of minutes!

****SHIPPING IS INCLUDED!!**

All Shuffle Golf playing tops have these features and items:

- 2 1/4in thick playing tops made from reclaimed bowling alley lanes sealed with a clear, durable epoxy resin - 11ft 6in long by 18in wide.
- Standard playing top includes graphic decals with a golf theme. Upgraded top has the graphics done with differently colored epoxy resin (\$500 upgrade).

Next



Facebook Marketplace Ads

Shuffle Golf Playing Top



12. Scroll down to the Product Tags field

- a) Enter each of these tags separately hitting **Enter** each time
- **Playing Top Golf Shuffle Shuffleboard Custom Board Handmade Games**
 - If you made a typo in any of the tags, just hit the X to delete it and then re-add the item

13. That's the last field in the FB listing. You can now hit Next to create the ad

Facebook Marketplace

Edit Listing

<https://www.shufflegamesllc.com/>

Optional

Product tags

- Playing Top X
- Golf X
- Shuffle X
- Shuffleboard X
- Custom X
- Board X
- Handmade X
- Games X

Optional. Limit: 20

Marketplace items are public and can be seen by anyone on or off Facebook. Items like animals, drugs, weapons, counterfeits, and other items that infringe intellectual property aren't allowed on Marketplace. See our [Commerce Policies](#).

Next



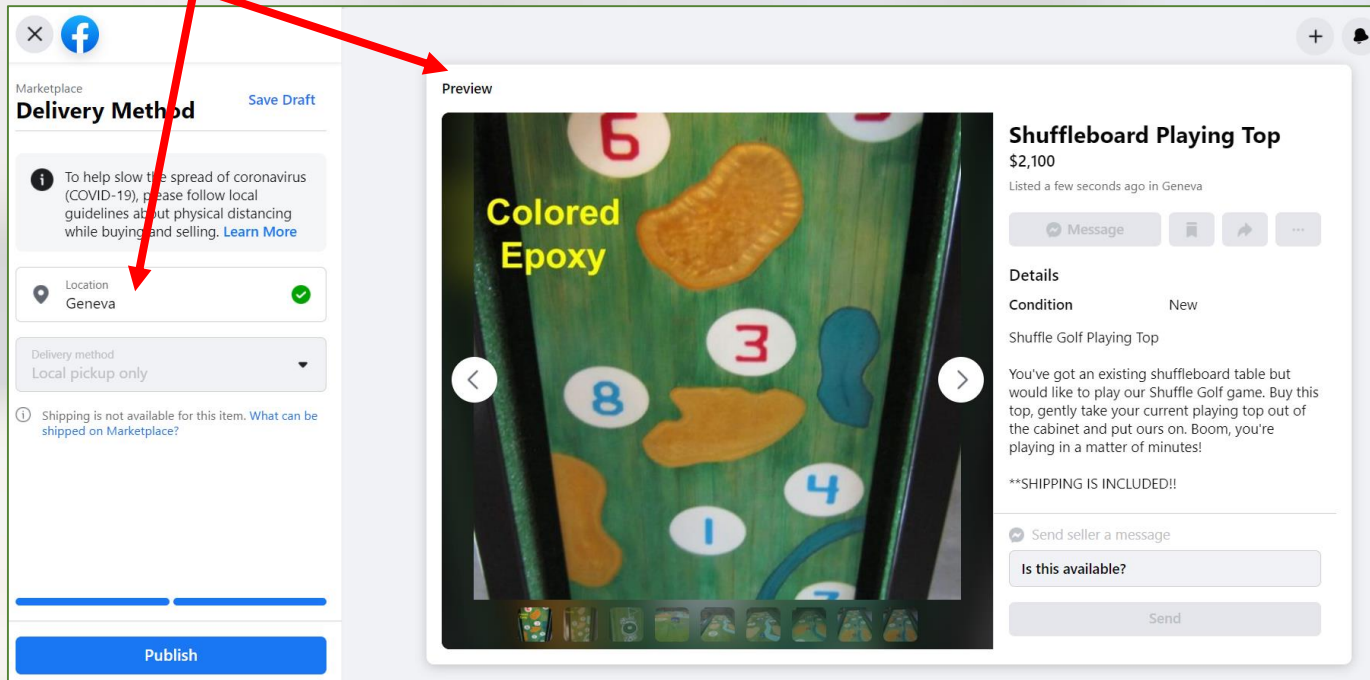
Facebook Marketplace Ads

Shuffle Golf Playing Top



14. This is the next screen.

- Verify that the Location shows the town/area where you live. You may change it on the left if its not correct
- The Preview on the right will show your listing/ad.



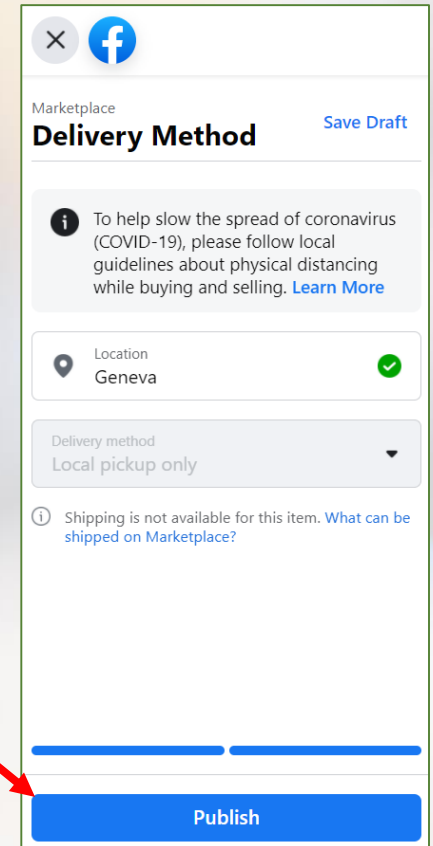
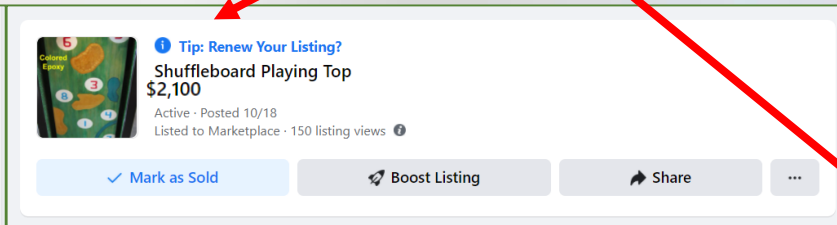
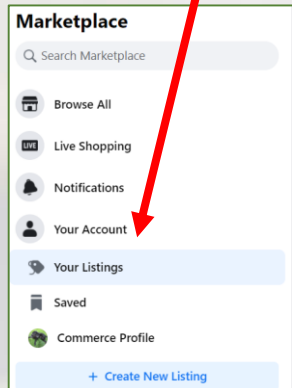


Facebook Marketplace Ads Shuffle Golf Playing Top



15. You're ready to hit Publish.

16. Your Listings should now show as Active. Congrats, you're now posted and visible to FB Marketplace!





Shuffle Games LLC



Section 3

Facebook Marketplace Ads

Maintenance & Responsibilities



Facebook Marketplace Ads Maintenance & Responsibilities



1. Next steps:

- a) Send an email to info@shufflegamesllc.com (Subject line: Regional Referral Expert) with a link to **both** your new listings/ads (the shuffleboard table and the playing top).
- b) When a prospective customer contacts you via Facebook IM to ask about your ad, please point them to our website and have them fill out a request for a quote <https://www.shufflegamesllc.com/shuffle-golf>. They should add your name in the Comments box on the quote form. If they end up buying a shuffleboard table from us, we will send you your \$100 referral fee as soon as their table ships.
- c) Every 7-10 days, go back into your FB Marketplace listings and Renew them. This will put the ads back in front of potential customers. At this time, also take note how many listing views your ads have.



Section 4

Craigslist Ads

Shuffle Golf Table



Craigslist Ads Shuffle Golf Table



1. If you do not currently have an Account on Craigslist, create an account first then follow the instructions below.
2. Go to Craigslist and hit Create A Posting

The screenshot shows the Craigslist Chicago homepage. A red arrow points to the 'create a posting' link in the top left navigation bar. The page layout includes a search bar, an event calendar, a sidebar with various links, and a main content area with categories like community, housing, jobs, services, and discussion forums. The location is set to Chicago, and the language is English.

craigslist | chicago | chc | nch | wcl | sox | nwi | nwc | english

[create a posting](#) | [my account](#)

search craigslist

event calendar

M	T	W	T	F	S	S
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22

[craigslist app](#) new

[help, faq, abuse, legal](#)

[avoid scams & fraud](#)

[personal safety tips](#)

[terms of use](#)

[privacy policy](#) new

[system status](#)

[about craigslist](#)

[craigslist open source](#)

[craigslist blog](#)

[best-of-craigslist](#)

["craigslist joe"](#)

[craig newmark](#)

[philanthropies](#)

community

- activities
- artists
- childcare
- classes
- events
- general
- groups
- local news
- lost+found
- missed connections
- musicians
- pets
- politics
- rants & raves
- rideshare
- volunteers

housing

- apts / housing
- housing swap
- housing wanted
- office / commercial
- parking / storage
- real estate for sale
- rooms / shared
- rooms wanted
- sublets / temporary
- vacation rentals

jobs

- accounting+finance
- admin / office
- arch / engineering
- art / media / design
- biotech / science
- business / mgmt
- customer service
- education
- etc / misc
- food / bev / hosp
- general labor
- government
- human resources
- legal / paralegal
- manufacturing
- marketing / pr / ad
- medical / health
- nonprofit sector
- real estate
- retail / wholesale
- sales / biz dev
- salon / spa / fitness
- security
- skilled trade / craft
- software / qa / dba
- systems / network
- technical support

services

- automotive
- beauty
- cell/mobile
- computer
- creative
- cycle
- event
- farm+garden
- financial
- household
- labor/move
- legal
- lessons
- marine
- pet
- real estate
- skilled trade
- sm biz ads
- travel/vac
- write/ed/tran

for sale

- antiques
- appliances
- arts+crafts
- atv/utv/sno
- auto parts
- aviation
- baby+kid
- barter
- beauty+hlt
- bike parts
- bikes
- boat parts
- boats
- books
- business
- farm+garden
- free
- furniture
- garage sale
- general
- heavy equip
- household
- jewelry
- materials
- motorcycle parts
- motorcycles
- music instr
- photo+video
- rvs+camp
- sporting

discussion forums

- android
- apple
- arts
- atheist
- autos
- frugal
- gaming
- garden
- haiku
- help
- pets
- philos
- photo
- politics
- psych

nearby ci

- appleton
- battle creek
- bloomington
- chambana
- decatur
- dubuque
- fort wayne
- grand rapids
- holland
- indianapolis
- jackson
- janessville
- kalamazoo
- kenosha-racine
- kokomo
- lansing
- la salle co
- madison
- mattoon
- milwaukee
- muncie
- muskegon
- peoria
- quad cities
- rockford
- sheboygan
- south bend
- southwest mi
- terre haute
- tippecanoe

us cities

us states

canada

ci worldwide



Craigslist Ads Shuffle Golf Table



3. Choose a Location and then hit Continue.

choose the location that fits best:

- ☐ city of chicago
- ☐ north chicagoland
- ☐ west chicagoland
- ☐ south chicagoland
- ☐ northwest indiana
- ☐ northwest suburbs

please note: your posting will also appear on the main **chicago** site.

4. Next, select For Sale By Owner

please limit each posting to a single area and category, once per 48 hours

what type of posting is this: (see [prohibited](#) list before posting.)

- ☐ job offered
- ☐ gig offered (I'm hiring for a short-term, small or odd job)
- ☐ resume / job wanted
- ☐ housing offered
- ☐ housing wanted
- ☐ for sale by owner
- ☐ for sale by dealer
- ☐ wanted by owner
- ☐ wanted by dealer
- ☐ service offered
- ☐ community
- ☐ event / class



Craigslist Ads Shuffle Golf Table



5. Select Toys & Games By Owner.

please choose a category: (see [prohibited](#) list and [recall information](#) before posting.)

- ☐ antiques - by owner
- ☐ appliances - by owner
- ☐ arts & crafts - by owner
- ☐ furniture - by owner
- ☐ garage & moving sales (no online or virtual sales here please)
- ☐ general for sale - by owner
- ☐ health and beauty - by owner
- ☐ heavy equipment - by owner
- ☐ household items - by owner
- ☐ jewelry - by owner
- ☐ materials - by owner
- ☐ motorcycle parts - by owner
- ☐ motorcycles/scooters - by owner (\$5 per post)
- ☐ musical instruments - by owner
- ☐ photo/video - by owner
- ☐ rvs - by owner (\$5 per post)
- ☐ sporting goods - by owner (no firearms, ammunition, pellet/BB guns, stun guns, etc.)
- ☐ tickets - by owner (one event per posting; please do not sell tickets for more than face value)
- ☒ tools - by owner
- ☐ toys & games - by owner
- ☐ trailers - by owner
- ☐ video gaming - by owner
- ☐ wanted - by owner



Craigslist Ads Shuffle Golf Table



6. Copy & paste the following text into their respective fields below

a) **Unique Handmade Shuffleboard Table Game**

h) **3300**

j) **Geneva**

k) **60134**

posting title

Unique HandMade Shuffleboard Ta

price

\$ 3300

city or neighborhood

Geneva

postal code

60134

description



Craigslist Ads

Shuffle Golf Table



10. The Description field

a) Copy & paste this text in the box below:

Shuffle Golf 12ft shuffleboard table includes:

****SHIPPING IS INCLUDED!!**

- Solid wood cabinet - 12ft long by 27in wide by 31in high
- Legs with adjustable feet
- 2 1/4 in thick playing tops made from reclaimed bowling alley lanes sealed with a clear, durable epoxy resin - 11ft 6in long by 18in wide.
- Standard playing top includes graphic decals with a golf theme. Upgraded top has the graphics done with differently colored epoxy resin (+\$500)
- One set of shuffleboard pucks (4 blue, 4 red) with our SG logo
- One can of #3 shuffleboard speed powder
- 72 scorecards & 36 SG mini pencils used during game play. Backside of card has game rules and our company's contact info
- An undercabinet mounted drawer designed to hold your mini pencils, scorecards, dry erase markers and eraser
- An 18in by 24in Dry Erase Scoreboard with game play rules
- Dry Erase Marker and Eraser

Shipping & Delivery

1. All tables and playing tops are handcrafted. As such, your table will be ready to ship in 4-6 weeks.
2. Unlike other places, we'll send you updates on the progress of your table.
3. Once your table has shipped, you'll get a tracking number.
4. After delivery, follow the easy-to-use assembly instructions and you'll be playing in no time!

<https://www.shufflegamesllc.com/>

posting title

Unique HandMade Shuffleboard Ta

price

\$ 3300

city or neighborhood

Geneva

postal code

60134

description

Shuffle Golf 12ft shuffleboard table includes:

****SHIPPING IS INCLUDED!!**

- Solid wood cabinet - 12ft long by 27in wide by 31in high
- Legs with adjustable feet
- 2 1/4in thick playing tops made from reclaimed bowling alley lanes sealed with a clear, durable epoxy resin - 11ft 6in long by 18in wide.
- Standard playing top includes graphic decals with a golf theme. Upgraded top has the graphics done with differently colored epoxy resin (+\$500)



Craigslist Ads Shuffle Golf Table



11. Scroll down to the Posting Details and fill out accordingly

4. After delivery, follow the easy-to-use assembly instructions and you'll be playing in no time!

<https://www.shufflegamesllc.com/>

posting details

make / manufacturer **Shuffle Games** language of posting **english** ☐ cryptocurrency ok ☒ delivery available ☐ include "more ads by this user" link

model name / number condition **new**

size / dimensions **12ftL x 27W x 31H**

contact info

info@shufflegamesllc.com phone/text ☐ show my phone number ☐ phone calls OK ☐ text/sms OK

replies use CL mail relay [2]

location info

☐ show my address

street cross street city

☐ ok for others to contact you about other services, products or commercial interests

Your email address will show here

Leave these boxes unchecked!

12. That's the last field on this screen. You can now hit Continue.



Craigslist Ads Shuffle Golf Table



13. This is the next screen. The postal code carried forward from the last screen. This is where the table will be shipped from. Hit the “-” button to show the state view below. Then hit Continue.

street cross street city postal code 60134 find

+
- We understood 60134 (Geneva). Map will appear like this on your post. Click on map to choose exact location.

© craigslist - Map data © OpenStreetMap

continue



Craigslist Ads Shuffle Golf Table



14. This is the next screen. Click on Add Images and copy the 10 pictures you previously saved to your computer.
You can also Drop the images here.

this posting has 0 images, of a maximum 24
upload best image first - it will be featured.

[Add Images](#)

You can also drop image files here to upload them

[Use classic image uploader](#)

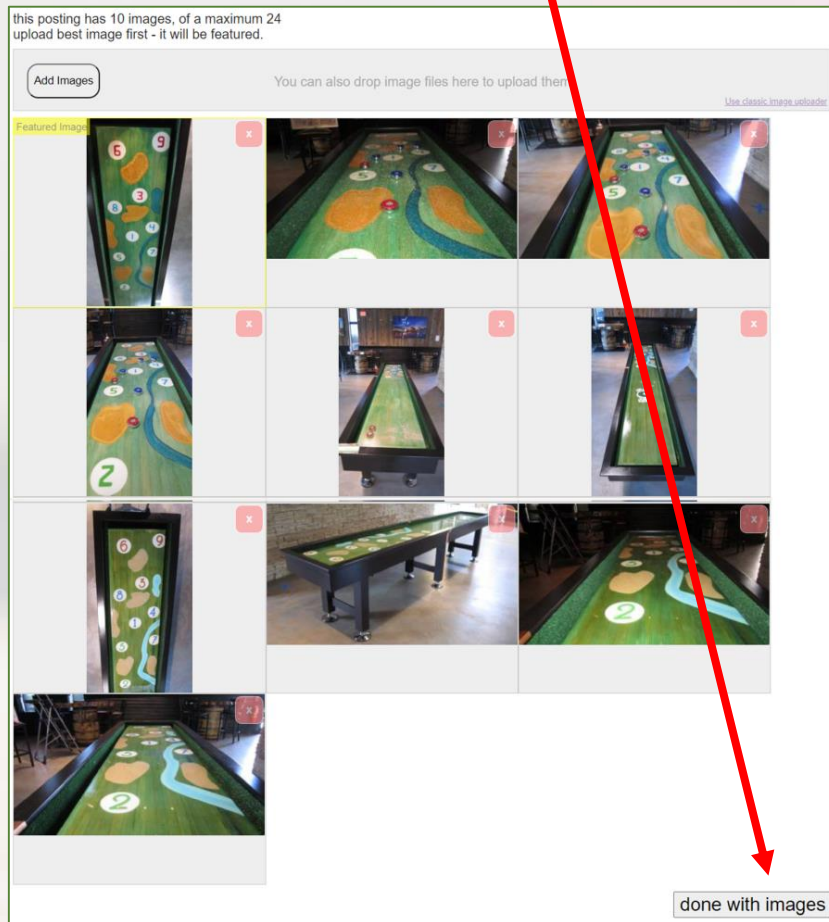
[done with images](#)



Craigslist Ads Shuffle Golf Table



15. This is the next screen after you uploaded the pictures.
If everything looks as expected, click on Done With Images.

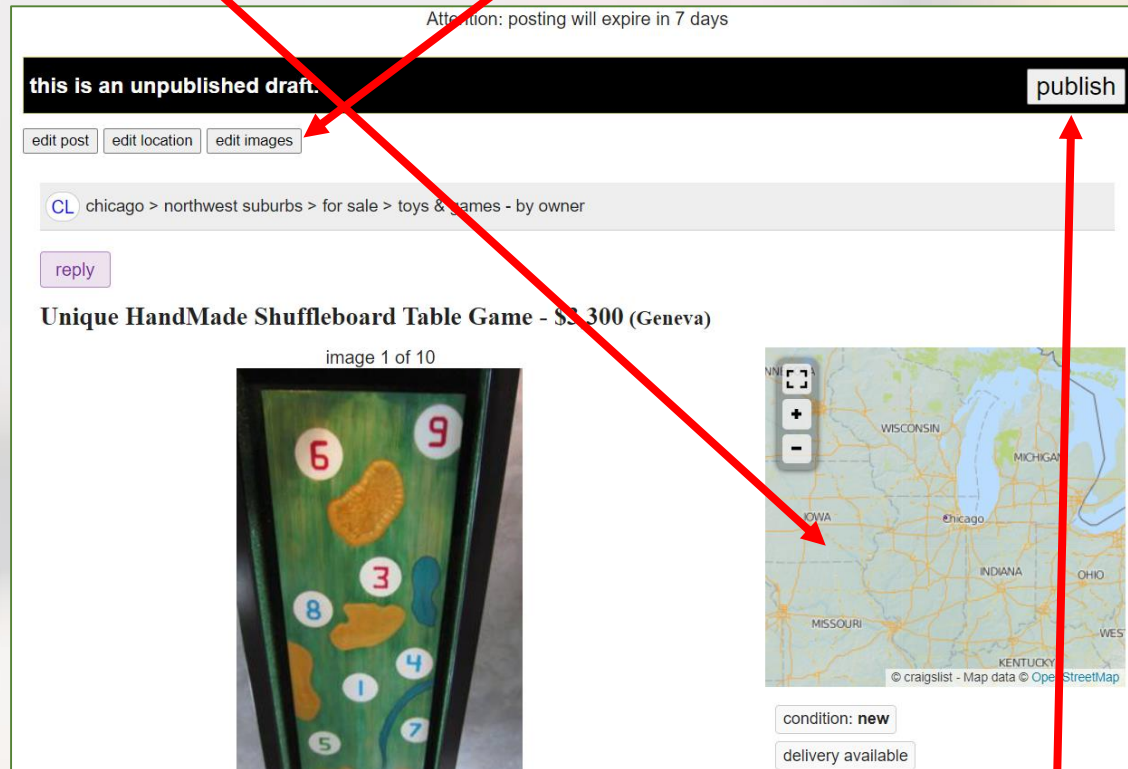




Craigslist Ads Shuffle Golf Table



16. You may need to hit the “-” to zoom out to more of a state view. Read through the ad to see if any changes are needed. If so, you can click on any of the Edit buttons.



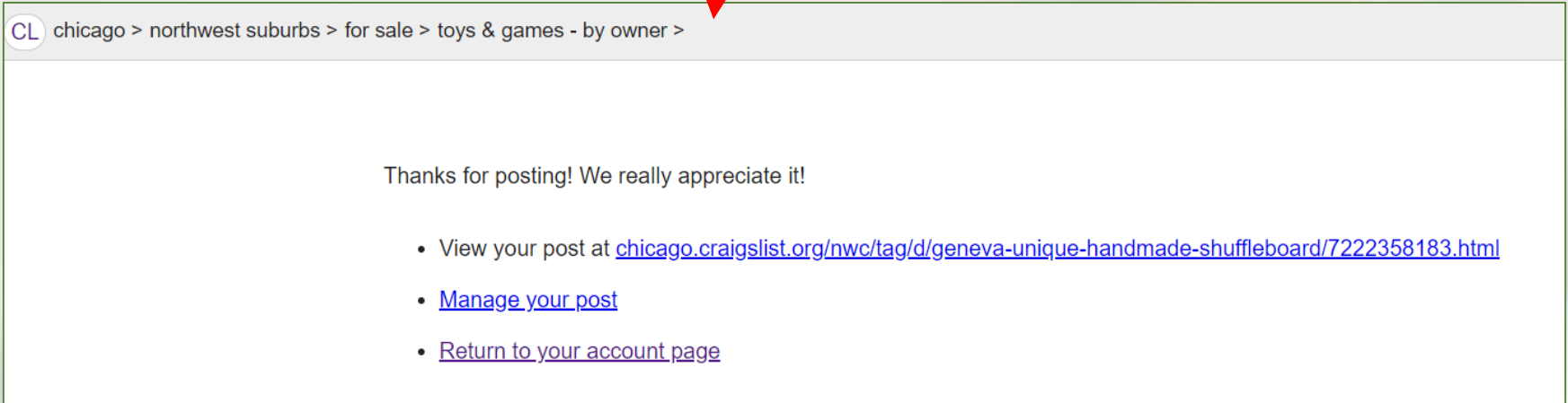
17. You can now click Publish!



Craigslist Ads Shuffle Golf Table



18. You'll know you're successful if you see the screen below!





Shuffle Games LLC



Section 5

Craigslist Ads

Shuffle Golf Playing Top



Craigslist Ads

Shuffle Golf Playing Top



1. If you do not currently have an Account on Craigslist, create an account first then follow the instructions below.
2. Go to Craigslist and hit Create A Posting

The screenshot shows the Craigslist Chicago homepage. A red arrow points to the 'create a posting' link in the top left navigation bar. The page layout includes a search bar, an event calendar, a sidebar with various service categories, and a main content area with links to different sections like community, housing, jobs, and for sale. The location is set to Chicago, and the language is English.

craigslist | chicago | chc | nch | wcl | sox | nwi | nwc | english

[create a posting](#) | [my account](#)

search craigslist

event calendar

M	T	W	T	F	S	S
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22

[craigslist app](#) new

[help, faq, abuse, legal](#)

[avoid scams & fraud](#)

[personal safety tips](#)

[terms of use](#)

[privacy policy](#) new

[system status](#)

[about craigslist](#)

[craigslist open source](#)

[craigslist blog](#)

[best-of-craigslist](#)

["craigslist joe"](#)

[craig newmark](#)

[philanthropies](#)

community

- activities
- artists
- childcare
- classes
- events
- general
- groups
- local news
- lost+found
- missed connections
- musicians
- pets
- politics
- rants & raves
- rideshare
- volunteers

services

- automotive
- beauty
- cell/mobile
- computer
- creative
- cycle
- event
- farm+garden
- financial
- household
- labor/move
- legal
- lessons
- marine
- pet
- real estate
- skilled trade
- sm biz ads
- travel/vac
- write/ed/tran

discussion forums

- android
- apple
- arts
- atheist
- autos
- frugal
- gaming
- garden
- haiku
- help
- pets
- philos
- photo
- politics
- psych

housing

- apts / housing
- housing swap
- housing wanted
- office / commercial
- parking / storage
- real estate for sale
- rooms / shared
- rooms wanted
- sublets / temporary
- vacation rentals

for sale

- antiques
- appliances
- arts+crafts
- atv/utv/sno
- auto parts
- aviation
- baby+kid
- barter
- beauty+hlth
- bike parts
- bikes
- boat parts
- boats
- books
- business
- farm+garden
- free
- furniture
- garage sale
- general
- heavy equip
- household
- jewelry
- materials
- motorcycle parts
- motorcycles
- music instr
- photo+video
- rvs+camp
- sporting

jobs

- accounting+finance
- admin / office
- arch / engineering
- art / media / design
- biotech / science
- business / mgmt
- customer service
- education
- etc / misc
- food / bev / hosp
- general labor
- government
- human resources
- legal / paralegal
- manufacturing
- marketing / pr / ad
- medical / health
- nonprofit sector
- real estate
- retail / wholesale
- sales / biz dev
- salon / spa / fitness
- security
- skilled trade / craft
- software / qa / dba
- systems / network
- technical support

nearby ci

- appleton
- battle creek
- bloomington
- chambana
- decatur
- dubuque
- fort wayne
- grand rapids
- holland
- indianapolis
- jackson
- janessville
- kalamazoo
- kenosha-racine
- kokomo
- lansing
- la salle co
- madison
- mattoon
- milwaukee
- muncie
- muskegon
- peoria
- quad cities
- rockford
- sheboygan
- south bend
- southwest mi
- terre haute
- tippecanoe

us cities

us states

canada

ci worldwide



Craigslist Ads Shuffle Golf Playing Top



3. Choose a Location and then hit Continue.

choose the location that fits best:

- ☐ city of chicago
- ☐ north chicagoland
- ☐ west chicagoland
- ☐ south chicagoland
- ☐ northwest indiana
- ☐ northwest suburbs

please note: your posting will also appear on the main **chicago** site.

4. Next, select For Sale By Owner

please limit each posting to a single area and category, once per 48 hours

what type of posting is this: (see [prohibited](#) list before posting.)

- ☐ job offered
- ☐ gig offered (I'm hiring for a short-term, small or odd job)
- ☐ resume / job wanted
-
- ☐ housing offered
- ☐ housing wanted
-
- ☐ for sale by owner
- ☐ for sale by dealer
- ☐ wanted by owner
- ☐ wanted by dealer
-
- ☐ service offered
-
- ☐ community
- ☐ event / class



Craigslist Ads

Shuffle Golf Playing Top



5. Select Toys & Games By Owner.

please choose a category: (see [prohibited](#) list and [recall information](#) before posting.)

- ☐ antiques - by owner
- ☐ appliances - by owner
- ☐ arts & crafts - by owner
- ☐ furniture - by owner
- ☐ garage & moving sales (no online or virtual sales here please)
- ☐ general for sale - by owner
- ☐ health and beauty - by owner
- ☐ heavy equipment - by owner
- ☐ household items - by owner
- ☐ jewelry - by owner
- ☐ materials - by owner
- ☐ motorcycle parts - by owner
- ☐ motorcycles/scooters - by owner (\$5 per post)
- ☐ musical instruments - by owner
- ☐ photo/video - by owner
- ☐ rvs - by owner (\$5 per post)
- ☐ sporting goods - by owner (no firearms, ammunition, pellet/BB guns, stun guns, etc.)
- ☐ tickets - by owner (one event per posting; please do not sell tickets for more than face value)
- ☒ tools - by owner
- ☐ toys & games - by owner
- ☐ trailers - by owner
- ☐ video gaming - by owner
- ☐ wanted - by owner



Craigslist Ads Shuffle Golf Playing Top



6. Copy & paste the following text into their respective fields below

a) **Unique Handmade Shuffleboard Playing Top**

h) **2100**

j) **Geneva**

k) **60134**

posting title

Unique HandMade Shuffleboard

price

2100

city or neighborhood

Geneva

postal code

60134

description



Craigslist Ads

Shuffle Golf Playing Top



10. The Description field

a) Copy & paste this text in the box below:

Shuffle Golf Playing Top

****SHIPPING IS INCLUDED!!**

You've got an existing shuffleboard table but would like to play our Shuffle Golf game. Buy this top, gently take your current playing top out of the cabinet and put ours on. Boom, you're playing in a matter of minutes!

All Shuffle Golf playing tops have these features and items:

- 2 1/4 in thick playing tops made from reclaimed bowling alley lanes sealed with a clear, durable epoxy resin - 11ft 6in long by 18in wide.
- Standard playing top includes graphic decals with a golf theme. Upgraded top has the graphics done with differently colored epoxy resin (\$500 upgrade).
- One set of shuffleboard pucks (4 blue, 4 red) with our SG logo.
- 72 Scorecards & 36 SG mini pencils used during game play. Backside of card has game rules.
- An 18in by 24in Dry Erase Scoreboard with game play rules. Dry Erase Marker and Eraser.

Table Logo Option:

Our playing tops come with our SG flagstick logo. But you say, "Hey, I'd like to personalize my table with my own logo". This option is for you.

What is the difference between vector and raster artwork?

- Vector Graphics composed of: Lines and Curves. Formats: AI, SVG, EPS, PDF
- Raster Graphics composed of: Pixels. Formats: PSD, JPG, GIF, PNG, EPS, PDF.

Shipping & Delivery

1. All tables and playing tops are handcrafted. As such, your table will be ready to ship in 4-6 weeks.
2. Unlike other places, we'll send you updates on the progress of your table.
3. Once your table has shipped, you'll get a tracking number.
4. After delivery, follow the easy-to-use assembly instructions and you'll be playing in no time!

<https://www.shufflegamesllc.com/>

posting title	price	city or neighborhood	postal code
Unique Handmade Shuffleboard Pla	\$ 2100	Geneva	60134
description			
<p>Shuffle Golf Playing Top</p> <p>**SHIPPING IS INCLUDED!!</p> <p>You've got an existing shuffleboard table but would like to play our Shuffle Golf game. Buy this top, gently take your current playing top out of the cabinet and put ours on. Boom, you're playing in a matter of minutes!</p> <p>All Shuffle Golf playing tops have these features and items:</p> <ul style="list-style-type: none">- 2 1/4in thick playing tops made from reclaimed bowling alley lanes sealed with a clear, durable epoxy resin - 11ft			

<https://www.shufflegamesllc.com/>



Craigslist Ads

Shuffle Golf Playing Top



11. Scroll down to the Posting Details and fill out accordingly

4. After delivery, follow the easy-to-use assembly instructions and you'll be playing in no time!

<https://www.shufflegamesllc.com/>

posting details

make / manufacturer:

model name / number:

size / dimensions:

language of posting:

condition:

☐ cryptocurrency ok

☒ delivery available

☐ include "more ads by this user" link

Your email address will show here

contact info

replies use CL mail relay [2]

phone/text

☐ show my phone number ☐ phone calls OK ☐ text/sms OK

phone number: extension: contact name:

location info

☐ show my address

street: cross street: city:

☐ ok for others to contact you about other services, products or commercial interests

12. That's the last field on this screen. You can now hit Continue.



Craigslist Ads

Shuffle Golf Playing Top



13. This is the next screen. The postal code carried forward from the last screen. This is where the table will be shipped from. Hit the “-” button to show the state view below. Then hit Continue.

street

cross street

city

postal code

60134

find

+

-

We understood **60134 (Geneva)**.
Map will appear like this on your post.
[Click on map](#) to choose exact location.

© craigslist - Map data © OpenStreetMap

continue



Craigslist Ads

Shuffle Golf Playing Top



14. This is the next screen. Click on Add Images and copy the 10 pictures you previously saved to your computer.
You can also Drop the images here.

this posting has 0 images, of a maximum 24
upload best image first - it will be featured.

[Add Images](#)

You can also drop image files here to upload them

[Use classic image uploader](#)

[done with images](#)

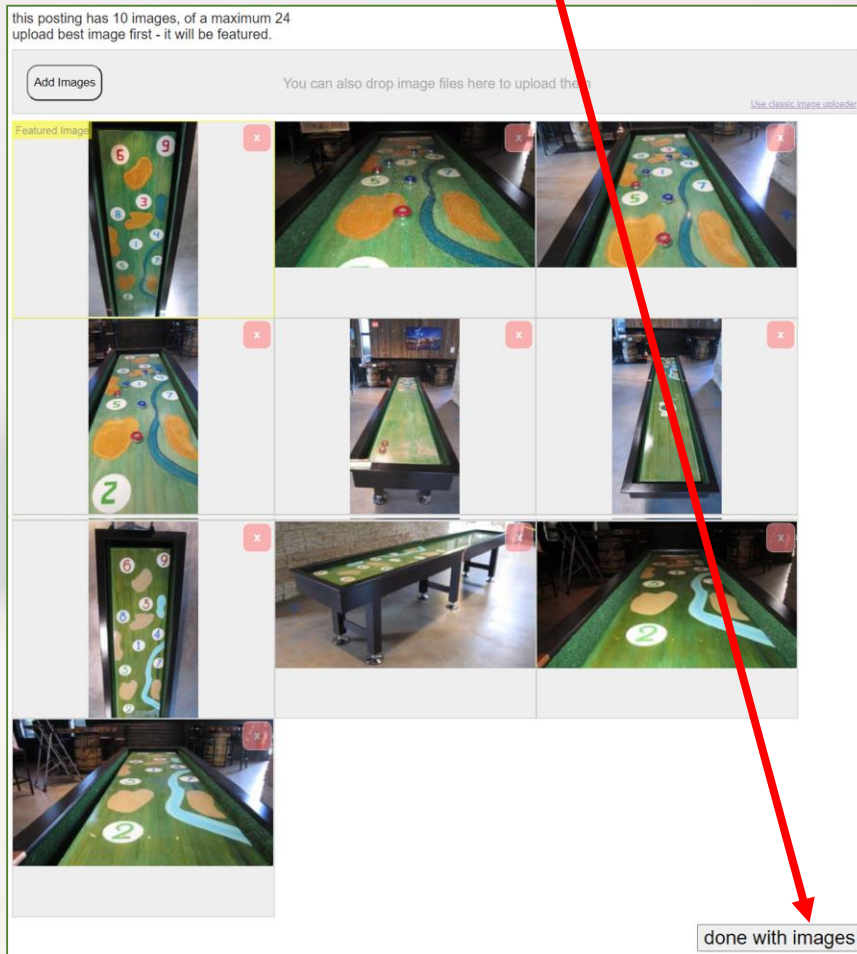


Craigslist Ads

Shuffle Golf Playing Top



15. This is the next screen after you uploaded the pictures.
If everything looks as expected, click on Done With Images.





Craigslist Ads

Shuffle Golf Playing Top



16. You may need to hit the “-” to zoom out to more of a state view. Read through the ad to see if any changes are needed. If so, you can click on any of the Edit buttons.

Attention: posting will expire in 7 days

this is an unpublished draft. publish

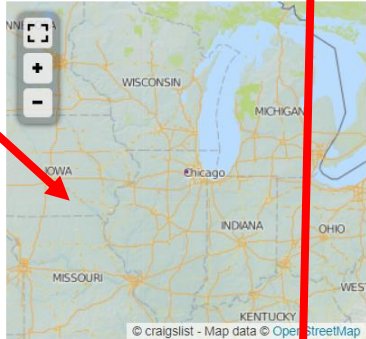

edit post edit location edit images

CL chicago > northwest suburbs > for sale > toys & games - by owner

reply

Unique HandMade Shuffleboard Table Game - \$3,300 (Geneva)

image 1 of 10



condition: **new**

delivery available

17. You can now click Publish!

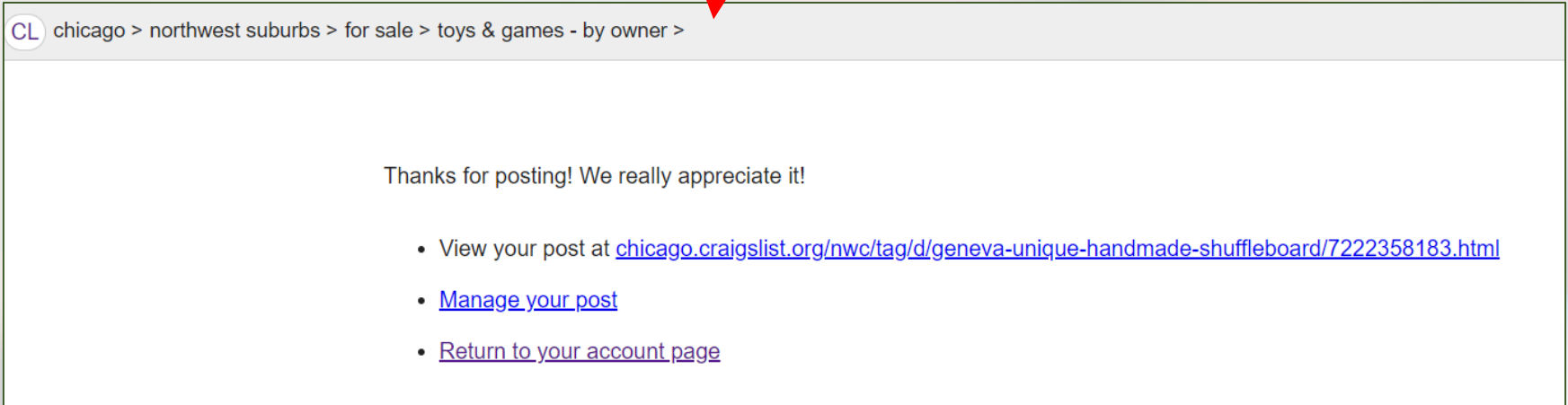


Craigslist Ads

Shuffle Golf Playing Top



18. You'll know you're successful if you see the screen below!





Section 6

Craigslist Ads

Maintenance & Responsibilities



Craigslist Ads

Maintenance & Responsibilities



1. Next steps:

- a) Send an email to info@shufflegamesllc.com (Subject line: Regional Referral Expert) with a link to **both** your new listings/ads (the shuffleboard table and the playing top).
- b) When a prospective customer contacts you via email from Craigslist to ask about your ad, please point them to our website and have them fill out a request for a quote <https://www.shufflegamesllc.com/shuffle-golf>. They should add your name in the Comments box on the quote form. If they end up buying a shuffleboard table from us, we will send you your \$100 referral fee as soon as their table ships.
- c) Every 7-10 days, go back into your Craigslist listings and Renew them.



Appendix



1. Pictures for the Shuffle Board Table

- a) Go to this [Google drive link](#)
- b) Next, double click on the folder named Shuffle Golf Table
- c) Right-click.....